

FOR LAW FIRMS AND LEGAL TEAMS

Your lawyers know the law.

Make their English match.

Legal English training that reduces rewrites, sharpens client communication, and builds cross-border confidence — without pulling your team into a classroom.

thewinningbrief.eu · contact@thewinningbrief.eu · +32 468 16 91 04

THE CHALLENGE

The hidden cost of “good enough” English.

Your associates are smart. Their legal analysis is solid. But somewhere between thinking and communicating, things slow down — and the costs are real.

Partners rewrite associates' work

Every 'partner polish' costs time, delays delivery, and signals to clients that your team isn't quite ready.

Clients ask 'what do you mean?'

The legal advice is correct — but unclear. The back-and-forth erodes confidence and extends timelines.

Associates stay silent on calls

They have the answer. By the time they've found the words, someone else has spoken. Opportunities missed.

Quality varies across teams

Some associates are client-ready. Others need supervision. There's no system to close the gap.

"These aren't English problems. They're clarity problems. And clarity can be coached."

THE SOLUTION

Training built for legal practice. Not the classroom.

The Winning Brief isn't a language school. It's legal English coaching — designed for how lawyers actually work, delivered flexibly, and focused on instant application.

Legal-specific, not generic

Legal opinions, contracts, client emails, memos, negotiations. Your team practises real legal communication — not business English textbook exercises.

Instant application

Every session produces tools your team can use the same day: before/after frameworks, email templates, meeting scripts.

Flexible delivery

60–90 minute clinics. Platform access. No multi-day programmes that drain your budget and clear your team's calendars.

Lawyers and business professionals

Associates, counsel, partners — plus marketing, admin, and client-facing staff. One platform, whole-team coverage.

TWO PROGRAMMES

Two challenges. Two solutions.

FOR LEGAL TEAMS

Client-Ready Drafting

Your associates draft well — but not well enough to send without partner review. This track builds drafting confidence: clearer structure, tighter sentences, cross-border tone.

Email tone and client update clarity

Advice memo structure (issue rule apply conclude)

Contract clause plain-language rewrites

Cross-border phrasing (EU US/UK)

Word choice, brevity, persuasion

Outcome: Client-ready drafting in cross-border English.

FOR CLIENT-FACING TEAMS

Confident Communication

Your team handles client relationships — but hesitation on calls, unclear follow-ups, and meeting anxiety create friction. This track builds speaking confidence and written clarity.

Meeting structure and participation phrases

Call preparation scripts

Follow-up email templates

Handling objections and difficult conversations

Presenting with impact

Outcome: Confident client calls. Clear follow-ups. Fewer escalations.

PROCESS

Simple to start. Easy to scale.

Most firms start with a single clinic. The ones who stay tell us it's the most practical training they've ever invested in.

01

Discovery Call

We learn about your team's challenges, skill levels, and priorities. 30 minutes, no obligation.

02

Pilot Clinic

Start with a 60–90 minute clinic. Low commitment, immediate value, concrete takeaways.

03

Platform Access

Your team gets ongoing access to courses, templates, and monthly live sessions.

04

Ongoing Support

Quarterly check-ins, new content drops, and optional add-on workshops as needs evolve.

PLATFORM

Everything your team needs. Nothing they don't.

On-demand video & audio library

Short, practical modules on drafting, speaking, and cross-border communication. Audio files for vocabulary, pronunciation, and speaking fluency. Learn on the go.

Monthly live sessions

Group coaching with Mabel. Bring real questions, get real answers. Recorded for those who can't attend.

Continuous content updates

New content added quarterly: AI and legal writing trends, cross-border developments. Always current.

Templates and checklists

Pre-send checklists, email frameworks, clause rewrites, and meeting scripts. Ready to use immediately after each session.

Whole-team access

One license covers lawyers and business professionals. No per-seat pricing surprises.

Private Q&A;

Submit questions between sessions. Get personalised feedback on real work (anonymised for confidentiality).

INVESTMENT

Flexible options. No budget surprises.

We offer entry points that fit your team's needs and scale with your ambitions. Not sure which option fits? Book a discovery call – we'll recommend the right starting point.

<p>CLINIC</p> <p>€1,500 – €3,000</p> <p>Single session · 60–90 min Best for: Testing the approach or tackling a specific challenge. Live session with Mabel Participant workbook Recording for internal use 30-day email follow-up</p> <p>Book a Clinic</p>	<p>PLATFORM LICENSE</p> <p>€3,000 – €12,000</p> <p>Annual access · Whole team Best for: Ongoing skill-building across your team. Full video & audio library All templates & checklists Monthly live sessions Quarterly check-ins Unlimited users</p> <p>Request Pricing</p>	<p>CUSTOM PROGRAMME</p> <p>On request</p> <p>Tailored to your firm Best for: Specific needs, large teams, or white-label requirements. Custom content development Dedicated account management On-site delivery option NDA & confidentiality agreements</p> <p>Contact Us</p>
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SOCIAL PROOF

What firms say.

“Those who have not yet sought Mabel’s legal writing advice really should!”

Erik Valgaeren · Partner, Stibbe
Brussels

“Every non-native English lawyer should take Mabel’s courses. Fundamental and invaluable for career advancement.”

Senior Associate · Brussels

“The course was adapted to our needs. We learned a lot and had a great time at the same time.”

Olivier Di Giacomo · Lawyer,
Belgium

200+ lawyers coached across Belgium and the EU.

YOUR COACH

Meet Mabel Leung.

Mabel Leung isn't just an English coach. She's a lawyer-linguist who has worked inside law firms. She understands the pressure of client deadlines, the politics of partner feedback, and the reality of billable-hour constraints.

She built The Winning Brief because she saw brilliant lawyers held back by communication friction — not because their English was 'bad', but because no one had shown them how to write and speak with clarity under pressure.

Her approach: empathy first, precision second, confidence always. No grammar drills. No condescension. Just practical tools that work on a Monday morning.

Former in-house trainer and legal English editor

Multilingual: Dutch, French, and English daily

Deep expertise in EU legal practice contexts

200+ lawyers coached across Belgium and the EU

Ready to sharpen your team's communication?

Start with a discovery call. We'll learn about your challenges, recommend the right approach, and schedule a pilot clinic — no hard sell, no obligation.

Book a Discovery Call

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The Winning Brief helps multilingual lawyers turn complex analysis into clear, persuasive English. Founded by Mabel Leung, The Winning Brief delivers 1:1 coaching, firm workshops, and practical resources that build clarity, confidence, and credibility across borders.